

KEEP ANN DANCING.

Welcome! We are thrilled that you're an Annbassador for our 4-week crowdfunding campaign to Keep Ann Dancing. Reference this guide to learn more about the campaign and how you can help us. Email ashley.sieb@gmail.com with any questions or concerns.

01 SOCIAL MEDIA PAGES TO TAG

Keep Ann Dancing:

- Facebook: /KeepAnnDancing
- Twitter: @KeepAnnDancing
- Instagram: @KeepAnnDancing

The Indianapolis Cultural Trail

- Facebook: /IndyCulturalTrail
- Twitter: @INCulturalTrail
- Instagram: @IndyCulturalTrail

02 CONTENT IDEAS:

- Video of you doing your own Ann Sway tag us and use the hashtag #MyAnnSway and #KeepAnnDancing
- Picture with an Ann cut-out
- Post photos from events and invite your friends!

- Take a picture of your Ann coffee or cocktail from Gavel, Coat Check, or Hotel Tango
- Your own Indianapolis Cultural Trail experiences and stories
- Your own story/connection/passion for art and creative expression

03 HASHTAGS TO USE*: *No need to squeeze every hashtag in one post, 3 to 5 hashtags per post is perfect.

#KeepAnnDancing #MyAnnSway
#Indy #AnnDancing
#MassAve #culturaltrail
#IndyCulturalTrail #LoveIndy

#IndyPublicArt #ArtistsonInstagram
#PublicArt #exploreIndy
#LiveIndy #CulturalTrailArt

04 IMPORTANT DATES: SHARE THE FACEBOOK EVENTS, LIVE ON 5/30

• June 3rd, 5-7 p.m.
Happy Hour at Tavern at the Point

• June 29th, 4-9 p.m.
Keep Ann Dancing Block Party

05 HOST ANN IN YOUR OFFICE

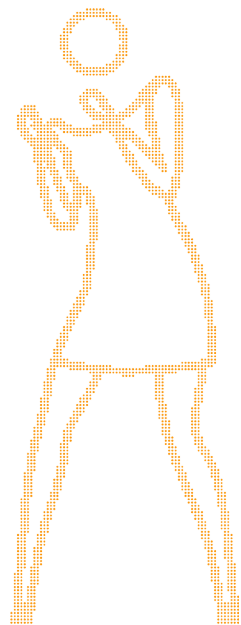
With a donation to Keep Ann Dancing, your business can host Ann Dancing at your next staff meeting! Fundraise with a Jeans Day, Casual Friday, Bake Sale, or...let's brainstorm!

06 FREQUENTLY ASKED QUESTIONS:

What are the Campaign Dates? *May 30 - June 29, 2019*

How much money are we raising? *\$262,800*

How can people donate? *KeepAnnDancing.org OR Text Ann to 243725*



Find photos, logos, and more: KeepAnnDancing.org/mediakit